



PRESS RELEASE

MyPostcard receives the Gold Stevie Award 2021

Berlin, 17. 03. 2021 – At the German Stevie Awards 2021, MyPostcard received the Gold Status in the category of *Fast Growing Technology Company of the Year*. The Bronze Award for Company of the Year 2021 also goes to the German e-commerce business.

Each year, the renowned Stevie Award honors companies in German-speaking Europe in 200 different categories. As the fastest growing technology company, the Berlin-based start-up is honoured this year. MyPostcard achieves a bronze position in the category *Company of the Year - Media and Entertainment* segment.

“We are delighted that the German Stevie Awards are once again awarding outstanding and, above all, innovative winners,” said Maggie Gallagher, president of the Stevie Awards. The award ceremony planned for May 7 at the luxurious Hotel Adlon in Berlin had to be cancelled due to the current pandemic situation. Instead a virtual awards ceremony will be held on May 20, 2021 to honor the award winners and have the opportunity to give a short acceptance speech via video.

The MyPostcard app enables users to create postcards themselves with their own personalized greetings and send them as real printed postcards worldwide. MyPostcard takes care of printing and worldwide delivery. With three million downloads and a rating of 4.6 stars, the Berlin company has become the most successful and most popular postcard app, and with this, the German market leader in the postcard app sector.

About the German Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service and the Middle East & North Africa Stevie Awards. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com





About MyPostcard

The postcard of tomorrow: MyPostcard is Germany's most successful postcard app, letting customers send their own photos as real printed postcards. The app is currently available in ten languages and is home to the world's largest collection of postcards for sale with more than 50,000 designs available. With the help of an international network of printing houses, MyPostcard takes care of printing and delivering the personalized postcards. Founder and CEO is Oliver Kray, a designer and serial entrepreneur. The company is headquartered in Berlin with an additional office in New York and currently employs 30 staff. It is ranked among the top 1000 fastest growing companies in Europe according to the Financial Times, even achieving place 19 in the ecommerce sector.

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