



PRESS RELEASE

MyPostcard ranks 28th in the Technology Fast 50 - Germany's fastest growing technology company.

With 267,48 percent growth, MyPostcard ranks 28th in Deloitte's Technology Fast 50 in 2020, making it one of the 50 fastest growing technology companies in Germany.

Berlin, December 2nd, 2020 - MyPostcard receives the Deloitte Technology Fast 50 Award. Rankings are based on the percentage of sales growth over the last four financial years (2016-2019). MyPostcard achieved growth of 267,48 percent in this period. The self-developed technology of the Berlin company contributed significantly to this sales growth.

The MyPostcard app allows its users to design and send personalized greetings featuring their own photos as real printed postcards. MyPostcard takes care of printing and international delivery. With three million downloads, the Berlin-based company is now the most successful and, with a rating of 4.6 stars, the most popular postcard app, making it the German market leader in the postcard app sector. MyPostcard brings the good old postcard into the digital age.

Marco Hülsmann, COO and CTO of MyPostcard, considers the turnover growth rate of 267,48 percent over the last four years to be particularly positive. "One of our particular strengths has always been our clear focus on technology. However, the last year in particular has shown us that innovation and flexibility are important attributes for scalability. That and our first-class team are the reason why we were able to further expand our market leadership," says Hülsmann.

"The winners of the Deloitte Technology Fast 50 show how innovation and entrepreneurial success can be combined through their products and services", explains Dr. Andreas Gentner, Partner and Head of Technology, Media & Telecommunications EMEA at Deloitte. "I wish our participants and award winners all the best for their entrepreneurial future. Their success makes the future look bright for Germany as a tech location. "

About Deloitte

Deloitte provides audit, tax, consulting, enterprise risk and financial advisory services for companies and institutions from every industry; legal consulting in Germany is provided by Deloitte Legal. With a worldwide network of member companies in more than 150 countries, Deloitte combines outstanding expertise with first-class performance. Deloitte supports clients in solving their complex entrepreneurial challenges. Making an impact that matters – this is a shared motivation as well as a personal aspiration for every one of their approximately 312,000 employees.





About MyPostcard

The postcard of tomorrow: MyPostcard is Germany's most successful postcard app, letting customers send their own photos as real printed postcards. The app is currently available in ten languages and is home to the world's largest collection of postcards for sale with more than 50,000 designs available. With the help of an international network of printing houses, MyPostcard takes care of printing and delivering the personalized postcards. Founder and CEO is Oliver Kray, a designer and serial entrepreneur. The company is headquartered in Berlin with an additional office in New York and currently employs 30 staff. It is ranked among the top 1000 fastest growing companies in Europe according to the Financial Times, even achieving place 19 in the ecommerce sector.

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