



PRESS RELEASE

MYPOSTCARD X TERRE DES FEMMES: EMPOWER BY MAIL AND SUPPORT OUR FUND-RAISING CAMPAIGN

Be #proudbeloud! March 8th, 2019: The time had come. In reaction to the state of Berlin becoming the first in Germany to officially create a bank holiday for International Women's Day, MyPostcard and the human rights organization, TERRE DES FEMMES- Menschenrechte für die Frau e.V., ran a cooperation aimed at celebrating and empowering women.

You guys sent tons of awesome postcards in just one month – full of compliments, heartfelt thank you's and some other very personal messages... and in the process have shown your appreciation for all the inspiring women in your lives!

We want to take this opportunity to thank you for sending countless postcards to your loved ones: mothers, daughters, girlfriends, and colleagues. You've not just empowered and made someone's day, you've also actively contributed to MyPostcard being able to **donate postcard proceeds totalling €1,600** to the women's rights organization, TERRE DES FEMMES.

On May 16th, 2019, we at MyPostcard excitedly got to hand over this donation to Christa Stolle and her team at TERRE DES FEMMES.

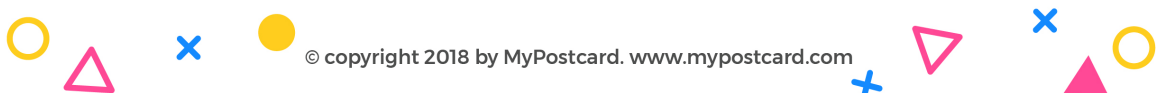
Many thanks to all participants of our #proudbeloud campaign!

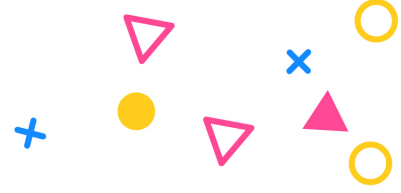
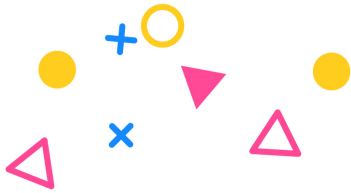
About MyPostcard

MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

For further information:

Maria Gomelskaia
MyPostcard.com GmbH
Hohenzollerndamm 3





10717 Berlin
Phone: +49 (0)30 - 403 64 54 25
maria@mypostcard.com
www.mypostcard.com

Henriette Herfeldt
Wilde & Partner
Franziskanerstraße 14
81669 München
Phone: +49 (0)89 -17 91 90 21
Fax: +49 (0)89 -17 91 90 99
henriette.herfeldt@wilde.de
www.wilde.de